



PRESS RELEASE

CB RESOURCE, INC. LAUNCHES “CALL REPORT ANALYZER” APP IN CB BANKANALYTICS™

Irvine, CA, December 21, 2016 – (BUSINESS WIRE) – [CB Resource, Inc.](#) (“CBR”) today announced that they have released the latest application (“app”) in [CB BankAnalytics™](#), the “Call Report Analyzer”. The Call Report Analyzer app is an interactive model that instantly produces individual bank call report data in a digital and exportable format.

“Gone are the days of downloading individual call reports into a PDF or TXT version format”, according to Jeff Rigsby, CB Resource, Inc.’s President and CEO. He continued, “this app allows anyone interested in multiple years or sequential quarters of call report data (schedules and memorandums) to access, analyze and report the detail in a matter of seconds. We believe that this is the fastest and least expensive solution to accessing and utilizing this information.”

Key Features and Benefits of the first release include:

1. Eliminates the need to download individual bank reports in a PDF or TXT format
2. Simple to use. Does not require an analyst or tech support to access and use the information
3. Easily access all 24 schedules and supporting memorandums through an intuitive dashboard
4. View five consecutive quarters or years side-by-side of any schedule or memorandum
5. Store unlimited number of banks for easy and immediate access
6. Exports to excel for further analysis or charting
7. This system is fast

“CB BankAnalytics is a powerful and growing system. Our mission is to make it so affordable and easy to use, that every community bank will have a membership”, concluded Rigsby.

About CB BankAnalytics™

CB BankAnalytics™ is a first generation, highly interactive community bank industry intelligence system. This member-based service is designed to provide community bank executives with actionable intelligence when addressing strategic growth, bank performance, competitive analysis, capital adequacy, and regulatory compliance.

About CB Resource, Inc.

CB Resource, Inc. (“CBR”) serves its National network of community bank clients by providing actionable intelligence, risk management and planning solutions. CBR solutions are the new standard when focusing on strategic growth, operational efficiency, enterprise risk, regulatory compliance and increasing shareholder value.

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