

## PRESS RELEASE

### CB RESOURCE, INC. LAUNCHES THE FIRST RELEASE OF CB BANKANALYTICS

Irvine, CA, March 15, 2016 – (BUSINESS WIRE) – [CB Resource, Inc.](#) (“CBR”) today announced that they have launched the first release of [CB BankAnalytics™](#), a first generation, highly interactive community bank industry intelligence system. This member-based service is designed to provide community bank executives with actionable intelligence when addressing strategic growth, bank performance, competitive analysis and regulatory compliance.

“Every community banker and their directors should have access to fast and affordable industry information and tools that can advance their bank’s financial performance and regulatory compliance”, according to Jeff Rigsby, CB Resource, Inc.’s President and CEO.

Key Features and Benefits of the first release include:

- Fast and intuitive icon-driven dashboard
- Track and report bank performance vs. multiple custom peer groups
- Custom ERM focused benchmarking in all key risk categories
- Quickly ranks top or bottom performing banks in key performance categories
- Compare or combine target bank financials and ratios (perfect for M&A analysis)
- Multiple custom export features
- New views (tools) added every month – based on user input
- 2016 special membership fee and services

“Making better decisions and executing plans requires actionable intelligence. We believe that by listening to and collaborating with our members, [CB BankAnalytics™](#) will forge the next generation of community bankers’ business information solutions,” concluded Rigsby.

To learn more about CB BankAnalytics™ and CB Resource, Inc. Click [HERE](#) or call us at 877.367.8236.

About CB Resource, Inc.

CB Resource, Inc. (“CBR”) serves its National network of community bank clients by providing actionable intelligence, risk management and planning solutions. CBR solutions are the new standard when focusing on strategic growth, operational efficiency, enterprise risk, regulatory compliance and increasing shareholder value. Since joining forces with Finance 500 (“F500”), a national leader in fixed income products for community banks, CBR has significantly expanded its capabilities and is positioned to provide its clients with innovative solutions to support their unique performance management requirements.

#### **Contact:**

John Salgat  
949.502.6867  
[jsalgat@cb-resource.com](mailto:jsalgat@cb-resource.com)