



PRESS RELEASE

CB RESOURCE, INC. APPOINTS ROBERT S. FINCH, SENIOR VICE PRESIDENT

Irvine, CA, December 4, 2018 – (BUSINESS WIRE) – CB Resource, Inc. (the "**Company**" or "**CBR**") is pleased to announce the appointment of Robert Finch to the role of Senior Vice President (SVP) and Director of Sales and Marketing effective immediately. This recently created position is part of the Company's commitment to materially expanding its market presence as a leader in providing risk management and planning solutions to community banks nationwide. Mr. Finch has over ten years' experience in sales and marketing within the community bank industry. Most recently, he served as Senior Vice President at Synovus Securities, Inc. supporting their sales of fixed income securities and financial services to community banks, credit unions, and municipal institutions. Mr. Finch earned his MBA from The University of Alabama, Manderson Graduate School of Business and holds a Bachelor of Science degree from The University of the South.

Mr. Finch commented, "I am thrilled to be joining CB Resource and look forward to driving the development and execution of our sales and marketing strategy. With the growing complexity of managing risk and bank performance, our fully integrated solutions are uniquely positioned to capture more than their fair share of the market."

Jeff Rigsby, President and CEO added, "We are very excited to have Robert on board and look forward to leveraging his expertise and track record in steering CB Resource's sales and marketing effort forward. Under Robert's leadership, we anticipate significant growth and franchise value creation."

About CB Resource, Inc.

CB Resource, Inc. is a risk management and planning firm. Our primary focus is to help community banks ensure that their business performance and risk management priorities are in sync. We are the only firm serving community banks that seamlessly integrates ERM, Strategic and Capital Plans. Our integrated solutions along with our superior Board and Management reports drive our competitive edge.

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